

SEPT 2019



MEET HELENA!

KEY INSIGHTS:

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Helena, how has Atlantic Technologies changed over the past year?

I've enjoyed watching our office grow significantly over the past year, during which we've become a tight-knit group of consultants. While we take our projects seriously and work in a very fast-paced environment, we also know how to have fun and make each other laugh!

What was the joining process like?

I was the first employee of the UK office, so my joining process was quite different from the one that we use today. I met our Marketing Director Pamela while playing tennis, and warmed to her instantly. After a meeting with her and the management team in Milan, I started working for Atlantic in May of 2018.

What are your career ambitions at Atlantic Technologies?

To enhance my technical skillset and become a senior consultant, focusing on Marketing Cloud and Pardot.

Tell us something we don't know about you...

I'm a fairly decent beatboxer!

When I'm not at work, you can find me...

Playing tennis and volleyball, hiking, baking cakes, befriending dogs, or buying out a bookshop.

What past projects have you worked on? Which have given you the most satisfaction and why?

Focusing on Sales, Service, and Community Clouds, I have worked on a project for one of the world's leading Intellectual Property Management & Technology companies, as well as for an international designer and manufacturer of luxury cabinetry. I've gotten the most satisfaction out of using my problem-solving skills to come up with solutions for business problems and technical bugs.

How have you evolved?

I've become a better team player and have learned how to keep my ego in check during heated discussions.

Biggest challenge?

When I first became a consultant, I was often afraid of voicing my opinions or asking questions. Now I wouldn't think twice about speaking up!

Helena, congratulations on your first year as a Salesforce Consultant. We look forward to being a part of your continual growth.

Would you like to join the Atlantic Technologies team? Jump on board.